2/H-82 (iv) (Syllabus-2018)

2019

(April)

MEDIA TECHNOLOGIES

(Honours)

(Sound for Media—I)

(MT-202)

Marks: 38

Time: 2 hours

The figures in the margin indicate full marks for the questions

- 1. Write short notes on the following:
- 2×4=8
- (a) Sampling and Digitization
- (b) Longitudinal waves and Electronic waves
- (c) Dynamic microphone and Lapel microphone
- (d) Foley sound and Transition music

2. Trace the history of radio broadcasting in India with special emphasis on the rise of FM Stations.

Or

How is sound produced? Explain the various organs that are involved in voice production with a neat sketch.

71/2

71/2

3. What are the two important elements that are used in designing a microphone? Explain the different polar patterns of a microphone with a neat sketch.

Or

What is the function of a Digital Audio Mixer? Explain the various steps/techniques that are involved in multitrack recording. 4+3½

4. Highlight the different roles of a sound production crew. What are the pointers to keep in mind when one is doing an outdoor broadcast recording?

5+2½

Or

What is the role of sound in film? Explain the role of dialogue, music and sound effects, and how they contribute to the overall building of an aural space.

21/2+5

5. Describe the studio sound chain and its various components with the help of diagram. What are equalizers and filters?

5+21/2

Or

What is a podcast and how does it work?
What are the different equipments that one
needs to start up a podcast channel? 2½+5

2/H-82 (v) (Syllabus-2015)

2019

(April)

MEDIA TECHNOLOGIES

(Honours)

(Writing for Radio, TV and New Media)

(MTH-203)

Marks: 38

Time: 3 hours

The figures in the margin indicate full marks for the questions

- 1. Write short notes on the following: $2\times5=10$
 - (a) Demographic
 - (b) Continuity sequence
 - (c) Mise-en-scene
 - (d) Characterisation
 - (e) V-Blogs
- 2. What are the characteristics of radio vis-à-vis television?

D9/1638 (Turn Over)

Or

What do you understand by audience mapping? What is Web 2.0? What are the most important considerations to be kept in mind while preparing content for internet?

3+1+3=7

3. Discuss the various stages of scriptwriting.

Эr

Define media script. Explain the roles and functions of a scriptwriter.

4. Differentiate between advertisement and a PSA. Discuss the most commonly used devices to capture audiences interest in an advertisement.

Or

Define genre. What are the various elements that determine a genre? Discuss the role of protagonist and antagonist in a science fiction genre. 2+2+3=7

5. Explain how writing for an interview programme is different from that of a panel discussion.

Or

Highlight upon the challenges of writing for an interactive media.

D9-100/1638

2/H-82 (v) (Syllabus-2015)