

MT-H-601 -Photojournalism and Photography Project (Honours -8)

Unit 1	<u>History of photojournalism –</u> <ul style="list-style-type: none"><input type="checkbox"/> History of technology<input type="checkbox"/> history of form <u>Law and Ethics of Photojournalism</u>
Unit 2	<u>Means and methods of photographic imagination</u> <ul style="list-style-type: none"><input type="checkbox"/> Viewpoints<input type="checkbox"/> Depth<input type="checkbox"/> perspective<input type="checkbox"/> thinking in black and white and colour<input type="checkbox"/> shape pattern and texture
Unit 3	<u>Photographic messages and Techniques of Photojournalism-</u>

	<ul style="list-style-type: none"> <input type="checkbox"/> news- fashion -feature <input type="checkbox"/> travel- advertising -sports <p><u>Genres</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Portrait- still life, landscape, <input type="checkbox"/> Glamour- architecture- Documentary
Unit 4	<p><u>Writing Captions and building a story</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Research empathy persuasion <input type="checkbox"/> layout
Unit 5	<p><u>Internet Photojournalism – theory and practice</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Sending pictures through the internet <input type="checkbox"/> scanning and transmitting <input type="checkbox"/> analog and digital pictures

Photography Project	<p>Max Marks: 50</p> <p>A portfolio of 72 photographs will be the student's collection throughout the semester. A viva will be conducted wherein the student's knowledge and skills will be assessed.</p> <p>The student should include 6 frames each on the following compulsory categories (total of 60 frames) and another 6 frames each from any two optional categories (total of 12 frames) for their photography portfolio</p> <ol style="list-style-type: none"> 1. Architecture 2. People/ Portrait 3. Cityscape/ Landscape 4. Nature/ wildlife 5. Black and white 6. Night/ low light 7. Tabletop/still life/Food 8. Festivals/ Weddings/ custom and practices 9. Abstract 10. Fashion <p><u>Optional categories</u></p> <ol style="list-style-type: none"> 1. Children 2. Man and Machines 3. Northeast India 4. Macro shots 5. Lines and Shapes
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MT-H-602 - Global Politics and New Media

Unit 1	<p><u>Insight into the 20th Century:</u></p> <ul style="list-style-type: none"> • European Imperialism and World Wars, Cold War and Post • Cold War, Ideological divides, Emergence of super powers, • Third World and Non Aligned Movement • Regional Cooperation
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	<ul style="list-style-type: none"> • Towards a new world order
Unit 2	<p><u>Theoretical Perspective and an overview on Global Media.</u></p> <ul style="list-style-type: none"> • Globalization – phenomenon and meaning. Impact of Globalization on • International Communication. Positive and negative consequences. • Historical perspective on the concept of Cultural Imperialism and later Media Imperialism. • Global and regional integrations: Zee TV as a Pan-Indian Channel; Bollywood Entertainment: Local adaptations of global programmes KBC/Big Boss/Others?
Unit 3	<p><u>Global Conflict and Global Media</u></p> <p>World Wars and Media Coverage: the rise of Radio-propaganda and persuasion</p> <p>The Gulf Wars: CNN's satellite transmission, embedded Journalism</p> <p>9/11 and implications for the media</p>
Unit 4	<p><u>Understanding New Media- Technologies & Applications</u></p> <p>What is new media. What is old media? Difference between new and old media. Rise of Internet. New media- Mapping, Meaning and Characteristics</p> <p>Principles of New Media</p> <p>Digitization of media- media convergence</p> <p>Encoding and compression standards</p> <p>Constituents of new media- Web 2.0-3.0, Blogs, Micro Blogs, Wikis, Social Media</p> <p>Constituents- Facebook, Twitter, Wordpress, Blogger & What to use when</p> <p>YouTube, Docs, Drive, Hangouts, social bookmarking, slideshare, Skype</p> <p>Building communities-pages & channels</p> <p>ICT-scope and role</p> <p>Introduction to Gaming and counter narratives</p>
Unit 5	<p><u>Globalization and communication.</u></p> <ul style="list-style-type: none"> • How has globalization influenced the growth of new media? • Digital divide? New media contribution to this digital divide. New media influence on politics, economy and societies. • Cyber journalism and cyber culture. Web sites, E-newspapers, internet tv, internet radio, cell phones and sms, blogs, social network sites.
Practical	<p>Max Marks : 25</p> <ul style="list-style-type: none"> • This paper requires students to write a mini library research which will be marked out of 15. • A viva for 10 marks must be conducted by external examiner, at the semester end on this research work.
Suggested	<ul style="list-style-type: none"> • Melkote, Srinivas and Sandhya Rao (1999): Critical Issues in Communication, New Delhi. Sage Publications.

Readings	<ul style="list-style-type: none"> • Mac Bride, Sean (1982): Many Voices, One World, UNESCO. New Delhi. • Silva, Tony (2000): Global News- Perspectives of Information, Surjeet Publications. • Bandhu, Pranjali (1999): Dancing to Global Capital, Vikas Adhyayan Kendra. • Daya KishanThussu. <i>International Communication: Continuity and Change</i>, Oxford University Press ,2003. • Yahya R. Kamalipour and Nancy Snow. <i>War, Media and Propaganda-A Global Perspective</i>, Rowman and Littlefield Publishing Group, 2004. • Communication and Society, Today and Tomorrow “ <i>Many Voices One World</i>” Unesco Publication, Rowman and Littlefield publishers, 2004. • Patnaik, B.N &ImtiazHasnain(ed). <i>Globalisation: language, Culture and Media</i>, Indian Institute of Advanced Studies, Shimla,2006. • Lyn Gorman and David McLean. <i>Media and Society into the 21st Century: A Historical Introduction</i>. (2nd Edition) Wiley-Blackwell, • Media Communication. James Watson • Journalism Online. Mike Ward • Writing for the Information Age. Bruce Ross Larsen
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Development Communication

Unit 1	<u>Development: meaning and concept,</u> <ul style="list-style-type: none"> • Development issues, Development indicators, Dynamics of development, • Pre-requisites of development, • Gap between developed and developing societies
Unit 2	<u>Development communication</u> <ul style="list-style-type: none"> • meaning, concept scope, objective and importance, • Development Support Communication (DSP), • Information as a measure of development • Edutainment and infotainment- Media for development • Development Communication in India • Early Indian Experiments in dev. Com- SITE, Kheda • Rural and Agricultural communication
Unit 3	<u>Theories of Development</u> <ul style="list-style-type: none"> • Dominant Paradigms • Alternative Paradigms • Modernization Aproach • Rostow’s Theory of Stages of Growth • Approaches of Gandhi • Sanskritization

Unit 4	<p><u>Media for development communication</u></p> <p>Importance of development reporting Present trends in development reporting. Use of traditional and folk media for development. Community Newspapers. Internet as a powerful communication tool for development.</p>
Development Communication Project	<p>Max Marks: 25</p> <p>The students in consultation with the guide have to identify any particular development issue in the local context and use any form of traditional or folk media for development communication eg. Puppet shows, Phawars, street Theatres, Road Shows etc. This will be a collaborative effort of the class. The internal examiner will mark the students as per the execution of work assigned to them.</p>
Practical Exam	<p>Max Marks: 25</p> <ul style="list-style-type: none"> • Practical exams will be conducted during the semester end exams where a question paper will be prepared to test the practical application of the theoretical knowledge acquired by the students during the course of the semester. A pool of 10 to 15 questions will be set for the students where each student has to answer one question each (to be chosen by lot). This will be out of 15 • A viva of 10 marks to be conducted by the external examiner.
Suggested Readings:	<ol style="list-style-type: none"> 1. Tiwari, IP., Communication Technology and Development, Publication Division, Govt. of India, New Delhi, 201 2. Thirwal A.P. Growth and Development –With Special Reference to Development Economics, ELBS/Macmilan, New York, 206 3. Singhal, Arvind., Rogers, M India's Information Revolution, Sage, New Delhi, 1989 4. Melkote, Srinivas R., Communication for Development in the Third World. Theory and Practice, Sage, New Delhi, 201 5. Srinivas Melkote : Communication for development in the third World : Theory and Practice. 6. Alan Chakle : Manual of Development Journalism. 7. Robertson : Communication and third World. 8. Uma Narula : Development Communication. 9. Uma Narula : Communication and Development. 10. Majid Ileranian : Communication Policy for National Development. 11. E. M. Rogers : Diffusion of Innovations. 12. Wilbur Sehram : Mass Communication and National development. 13. Hean Serraes : Participatory Communication for Social change. 14. Sadanand Nair & Shirley A White : Participation and Development.