

4/H—78 (viii) (Syllabus-2015)

2 0 1 8

(April)

**MASS COMMUNICATION AND VIDEO
PRODUCTION**

(Honours)

(Audiography, Design and Production)

(MV-H-401)

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

**Answer Question No. 1 which is compulsory and
any four from the rest**

- 1. Write short notes on the following in 2 or 3
sentences each : 2×5=10**
- (a) Amplitude modulation and frequency modulation**
 - (b) Electromagnetic waves and longitudinal waves**
 - (c) Parabolic microphone and lapel microphone**
 - (d) Amplifiers and equalizers**
 - (e) Foley artist and radio jockey**

(2)

2. What is digital audio? Explain the process of analogue-to-digital conversion (A/DC). Give the advantages of this new technology. 1+4+1

Or

Comment on the role of Private FM Channels and AIR in the State in terms of broadcasting and programming content.

3. What is sound and how is it propagated? Explain the dual nature of sound with example. Define different characteristics of a sound wave. 2+2+3

Or

What do you mean by threshold of hearing and threshold of pain? Explain different roles played by the parts of the human ear in the process of hearing with a neat diagram. What is dynamic range? 2+4+1

4. What are different polar patterns of a microphone? How does a condenser microphone work? Give three advantages. 1+4+2

Or

What are various components that make up a sound recording chain? Describe different types of audio connector with neat sketches. 3+4

(3)

5. State the importance of equalizer in audio recording. What are different types of EQ? Explain in detail about various functions of an audio mixer with a neat sketch. 1+2+4=7

Or

What is a noise reduction system? Mention different dolby systems that are available. Differentiate among a mono, stereo, 3.1 and 5.1 surround sound. 1+2+4=7

6. Why is radio called 'the theatre of the mind'? Elucidate. What are the properties of a good radio programme? 4+3=7

Or

What is audio editing? State the role of an editor. Enumerate various sound elements that one needs to keep in mind while editing. 1+2+4=7

4/H—78 (ix) (Syllabus-2015)

2 0 1 8

(April)

**MASS COMMUNICATION AND VIDEO
PRODUCTION**

(Honours)

(Video Studio Production)

(MV-H-402)

Marks : 19

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

**Answer Question No. 1 (Section—I) and any one
from Section—II**

SECTION—I

- 1. Answer the following questions : 2×5=10**
- (a)** What role does a script supervisor play?
 - (b)** Briefly describe about quartz lamps.
 - (c)** What is the cardioid polar pattern?
 - (d)** What is the difference between line-in monitors and the program monitor?
 - (e)** Write a note on the importance of storyboarding.

SECTION—II

2. What is the Production Control Room? Describe various equipments found in the PCR. $2+7=9$
3. What are different types of microphone used in television studios? Briefly explain their uses. $4+5=9$
4. How is scripting for video different to scripting for radio? Briefly discuss various stages involved in the process of scripting. $3+6=9$
5. Write short notes on the following : $3 \times 3 = 9$
- (a) Budget for television production
 - (b) Audio console
 - (c) Any two light sources used in television studios

4/H—78 (x) (Syllabus-2015)

2 0 1 8

(April)

**MASS COMMUNICATION AND VIDEO
PRODUCTION**

(Honours)

(Communicative English—II)

(MV-H-403)

Marks : 56

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—I

answer the following questions :

3×4=12

- 1.** Why is it important to learn the art of written communication?
- 2.** How is irony used in poetry?
- 3.** What are the qualities of a good poem?
- 4.** Enumerate the features of a good paragraph.

(2)

UNIT—II

Answer the following questions :

5. (a) Define a metaphor with at least three examples.
(b) What is a refrain and how is it used?
(c) What is the significance of personification in poetry?

OR

6. (a) Define absurdist theatre.
(b) Why are dialogues important in a play?
(c) Briefly bring out the significance of realism in modern plays.

OR

7. (a) Explain how productive invention, good drafting and rearing become the three elements of good writing.
(b) How do you find Edmund Burke as a good orator?
(c) Mention any three features that form the profile of a good speaker.

(3)

UNIT—III

5+3+3=11
Answer the following questions :

8. (a) Give the summary of the poem, *Stopping by Woods on a Snowy Evening*. 5
(b) Bring out some of the metaphysical features in the poem, *The Sun Rising*. 6

OR

9. (a) According to Sydney Young, why should journalists report only facts and not indulge in sensationalism? 5
(b) How does Brian Clark treat his profile on *Mortuary the Last Stop* with both seriousness and humour? 6

OR

10. (a) What is the role of the editor in running a newspaper? 5
(b) "Advertising blasts everything that is good and beautiful in this land with a horrid spreading mildew." How does Hermann Wouk justify the statement? 6

(Turn Over)

(4)

UNIT—IV

Answer the following questions :

11+11

11. (a) Discuss the role of Godot in the play, *Waiting for Godot*.
(b) Critically analyze the speech of Jawaharlal Nehru.

OR

12. (a) What are proxemes? Bring out the importance of proxemes as non-verbal communication.
(b) Henrik Ibsen's *A Doll's House* involves both realism and naturalism. Do you agree? Give reasons for your answer.
